



Don't Starve.
Make Art.

KIIC 15-16 Classes/Events

All classes are FREE to KIIC Members

Class offerings are current as of 10/6/2015

Thursday, SEPTEMBER 10th 3:30-5:00pm
Intro to Accounting Basics for Arts Entrepreneurs

Led by: Julianna Silva, WESST

FREE for KIIC members / \$25 for non-members

Monday, SEPTEMBER 21st 1:30-3:00pm
Keshet Fellowship for Contemporary Dance info session

Learn about the Keshet Fellowship for Contemporary Dance - how to apply, requirements, timeline, etc.

Led by: Shira Greenberg, Keshet

FREE

Tues-Wed, SEPT 29-30th 5:30-7:00pm both days

TUES: How to Build Your Website & Design Basics

WED: What To Do Once Your Website is Built: Content Management

Led by: Tara King, Sparkling Robots

FREE for KIIC members / \$50 for non-members (\$25 single day)

Tuesday, OCTOBER 20th 3:30-5:00pm**

Employment Law Basics: Employees vs. Contractors

Educate yourself about of the most common (and potentially costly) mistakes an organization can make.

Led by: Alice Kilborn

FREE for KIIC members / \$25 for non-members

Tuesday, OCTOBER 27th 1:30-3:00pm

The Value of Branding

Led by: George Kenefic, The Loan Fund

FREE*

Tuesday, NOVEMBER 10th 1:30-3:00pm**

Budgeting & Cash Flow Basics for Arts Entrepreneurs

Led by: Loan Fund & KIIC Staff

FREE*

Mon-Tues, JANUARY 11th-12th 1:30-3:00pm both days

Intro to Grant Research and Writing Basics

Led by: Shira Greenberg, Keshet

FREE for KIIC members / \$50 for non-members

Tuesday, FEBRUARY 9th 1:30-3:00pm

Building Your Board of Directors

Led by: Steve Barberio, Keshet

FREE for KIIC members / \$25 for non-members

Tuesday, FEBRUARY 23rd 1:30-3:00pm**

How to Start an Arts Business & Choose the Right Business Structure for Your Endeavor

Led by: Loan Fund & KIIC Staff

FREE*

MARCH: Date/Time TBA

Women and Creativity Month MIXER

FREE

Tuesday, MARCH 22nd 1:30-3:00pm

Intellectual Property Basics for Arts Entrepreneurs

Who owns the rights to your work? How do you protect your creations? How do you insure that you are using others' work in a legal manner?

Led by: Samantha Updegraff, Lewis Roca Rothberger

FREE for KIIC members / \$25 for non-members

Tuesday, APRIL 19th 1:30-3:00pm**

Business Plan Development for Arts Entrepreneurs

Led by: Marian Matthews

FREE for KIIC members / \$25 for non-members

Wed, APRIL 20th 3:30-5:00pm

PERFORMING ARTISTS: What are Presenters Looking for When You Pitch Your Project.

Hear from members of the NM Presenters Alliance to learn how to make a successful relationship with presenters.

Led by: Laura Maness, Popejoy Hall; Tom Guralnick, Outpost Performance Space; Joseph Wasson, Jr, National Hispanic Cultural Center

FREE for KIIC members / \$25 for non-members

Tuesday, JUNE 14th 1:30-3:00pm**

Becoming an Artist who Understands Financial Statements

Led by: Loan Fund and KIIC Staff

FREE*

Wednesday, JUNE 22nd 5:30-7:30pm

MIXER! Arts Collaborations!

FREE - held at Green Jeans, 1 block west of Keshet

KIIC Partners Include:



*These free classes are sponsored by the NM Community Development Loan Fund due to a joint grant from the Surdna & Kresge Foundations.

**These classes are followed by a free, 30-minute bonus workshop "Loan Opportunities & Credit Questions Answered for Arts Entrepreneurs"

Keshet Ideas and Innovation Center 4121 Cutler Ave NE, ABQ, NM, 87110 www.KeshetArts.org/KIIC 505-221-5168

TO BECOME A KIIC MEMBER contact us!! Individual Artists: \$60/year; Arts Business: \$120/year

Updated Oct 6, 2015