



Workshops/Events May-June 2017:

Workshop/Event Fees:

All workshops/events are **FREE for KIIC Members** - If you are not a KIIC Member, see applicable fees (and some events are free for you, too)! If you choose to become a KIIC Member within 7 days of attending a workshop/event paid for at a non-member price, you can apply that workshop/event fee to your membership fee – save some \$\$!

Workshop/Event Locations:

All workshops/events are held at the **Keshet Center for the Arts** *unless otherwise noted*

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| Thursday, May 18 / 11:00-12:30pm / \$25
Accounting for Artists | Come learn the basics of accounting, and get some useful tips to keep your arts business going strong! Gain understanding of basic financial statements such as Profit and Loss, Balance Sheet, and Cash Flow. Taught by Janet McHard, McHard Accounting and Consulting |
| Monday, May 22 / 4:30-5:30pm / \$15
Mentorship Monday | Bring your questions, concerns, ideas and talk to mentors in the arts business field, including Accountant and Consultant, Janet McHard! |
| Monday, May 22 / 5:30-6:30pm / FREE
KIIC Mixer/Happy Hour | Come enjoy some nibbles and drinks and get to know other artists and arts entrepreneurs in your community! |
| Thursday, June 8 / 5:30-7:00pm / \$25
KIIC Arts Business Workshop: Innovation Methods | Growth through Innovation!
We are proud to present Thomas Greenbaum, former Executive Director of the Intel Rio Grande Innovation Centre. Attendees will be taught how to use "innovation" to grow their business. Innovations methods covered include: Six Thinking Hats, Edward de Bono's Lateral Thinking, John Kaos' Innovation Manifesto, just to name a few. |
| Monday, June 26 / 4:30-5:30pm / \$15
Mentorship Monday | Bring your questions, concerns, ideas and talk to mentors in the arts business field! |
| Monday, June 26 / 5:30-6:30pm / FREE
KIIC Mixer/Happy Hour | Come enjoy some nibbles and drinks and get to know other artists and arts entrepreneurs in your community! |

KIIC Workshops are sponsored by New Mexico Mutual!
Thank you New Mexico Mutual for your support of arts entrepreneurs in our community!



The Keshet Ideas and Innovation Community (KIIC) supports and strengthens arts entrepreneurs on their path of sustainability, championing the value of the artist and the arts economy, by equipping creative industry businesses with the tools for success. KIIC creates and shares networks of business resources, convenes industry expertise and provides mentorship to develop the full potential of the New Mexico arts entrepreneur to create jobs in the arts.