

The Keshet Ideas and Innovation Community (KIIC) supports and strengthens arts entrepreneurs on their path of sustainability, championing the value of the artist and the arts economy, by equipping creative industry businesses with the tools for success. KIIC creates and shares networks of business resources, convenes industry expertise and provides mentorship to develop the full potential of the New Mexico arts entrepreneur to create jobs in the arts.

Membership Fees:

Arts Business (<i>includes sole proprietors, LLC, for-profit, and non-profit entities</i>)	\$120 / year
Individual Artist, not registered as a business	\$60 / year

Membership Benefits:

Business Development: **FREE ACCESS** to KIIC Workshops & Events

- KIIC Members receive FREE access to all workshops and events within the KIIC Program.
 - Individual Artist Members receive free admission for the single artist member registered
 - Arts Business Members receive free admission for up to 5 people per company, per event

Mentorship and Resources

- Access to below-market rate financial services and bookkeeping support
- Access to supportive environment of arts entrepreneurs
- Discounts for various community resources as available (consultants, workshops, etc)
- “Shadow” learning opportunities within existing arts businesses

Keshet Discounts: **Rent, Tickets, Dance** (Advance scheduling/reservations required)

- Free use of conference room/meeting space at Keshet Center for the Arts for up to 12 hours per year
- 15%-60% discounts on rental rates (Rehearsal Studios, Black Box Theatre, Soundstage, etc)
- 25% off tickets to all Keshet Center for the Arts presented/produced events
- 50% off all Class Packages for any Keshet Dance movement or fitness classes

Application Opportunities...KIIC Members are also eligible to:

- Apply to become **KIIC Tenants**.
 - Tenants receive all of the benefits of KIIC Membership, plus have an office at the Keshet Center for the Arts at a below-market rate, and receive the deepest rental rate discounts for all other Keshet spaces.
- Apply for the **Apprentice Program**.
 - Customized for each Apprentice to align with their individual personal and business goals, the Apprentice Program is made for those who want a more intensive training curriculum leading to a professional career in the arts but are not interested and/or able to pursue this in a university or college setting, and/or is seeking further, pre-professional training. The Apprentice Program has three tracks:
 - Dance Performance
 - Dance Education
 - Arts Administration