2023 ABQ Wine Classic
June 1-4, 2023

Sponsorship Levels and Benefits

Join an incredible community of supporters for the ABQ Wine Classic, Keshet Dance and Center for the Arts’ signature annual fundraising event benefiting Keshet’s Youth Arts Initiatives and Keshet’s partner organizations in the Greater Albuquerque Metro area.

ABQ Wine Classic Sponsors have a unique opportunity to connect their businesses with wine enthusiasts, arts supporters, and community members.

As a sponsor of the ABQ Wine Classic, your business will be in front of Keshet’s diverse and growing community of families, artists, and students, and the broader Albuquerque community of philanthropists, business owners, foodies, art lovers, and more!

Sponsorship of the ABQ Wine Classic will be actively recognized January – June 2023, with the culminating events in early June 2023.

For more information visit: KeshetArts.org/abq-wine-classic/

Sponsorship Deadline: March 1st, 2023
Contact: Evening Star at wine@KeshetArts.org
$25,000 Presenting Sponsor – 1 available
- 10 tickets (1 table) to the Saturday, June 3 Dinner and Auction
- 10 tickets to the special event dinner/s of your choice
- 10 tickets to the special event daytime gathering/s of your choice
- Full page ad on outside back cover of the Auction Book
- Presenting level naming preceding event name (“XX presents the ABQ Wine Classic”)
- Prominent logo placement on all banners and all print ads
- Logo on website and ABQ Wine Classic e-newsletter
- Tax deductible value of $17,300

$15,000 Methuselah – 2 available
- 10 tickets to the Saturday, June 3 Dinner and Auction
- 6 tickets to the special event dinner/s of your choice
- 8 tickets to the special event daytime gathering/s of your choice
- Full page ad on inside front or back cover of the Auction Book
- Prominent level naming after title of the event (“With Lead Sponsors XX and XX”)
- Logo placement on all banners, all print ads
- Logo on website and ABQ Wine Classic e-newsletter
- Tax deductible value of $9,490

$10,000 Jeroboam – 5 available
- 4 tickets to the Saturday, June 3 Dinner and Auction
- 4 tickets to the special event dinner/s of your choice
- 6 tickets to the special event daytime gathering/s of your choice
- Full page ad in the Auction Book
- Prominent logo positioning after Lead Sponsors
- Logo placement on all banners and all print ads
- Logo on website and ABQ Wine Classic e-newsletter
- Tax deductible value of $6,730

$5,000 Magnum – 5 available
- 2 tickets to the Saturday, June 3 Dinner and Auction
- 2 tickets to the special event dinner/s of your choice
- 4 tickets to the special event daytime gathering/s of your choice
- Half page ad in the Auction Book
- Logo placement on all banners and some print ads
- Logo on website and ABQ Wine Classic e-newsletter
- Tax deductible value of $3,270

$2,500 Bottle – 12 available
- 2 tickets to the Saturday, June 3 Dinner and Auction
- 2 tickets to the special event daytime gathering/s of your choice
- Quarter page ad in the Auction Book
- Logo placement on all banners
- Logo on website and ABQ Wine Classic e-newsletter
- Tax deductible value of $1,960

Secure your ABQ Wine Classic sponsorship by March 1st, 2023 wine@KeshetArts.org

WANT MORE EVENT TICKETS?
Add-on tickets to the Saturday, June 3rd Auction Dinner can be added to your package for $175/per person
Add-on tickets to special event dinner/s can be added to your package for $500/per person
Add-on tickets to special event daytime gathering/s can be added to your package for $95/per person