



keshet
dance & center FOR THE arts



Keshet Corporate Fans

**SUPPORTING
UNLIMITED
POSSIBILITIES**

WHAT IS A KESHET CORPORATE FAN?

Keshet Corporate Fans are sponsors of Keshet's Production Seasons, supporting the production of community, pre-professional, and professional dance performances in Albuquerque, NM.



One of Keshet's goals is to provide high-quality, professional level dance performance to all - and our sliding scale ticketing is one of the ways we ensure accessibility.

As a Corporate Fan, you help make this innovative and game-changing ticketing system happen!



Each Keshet production season includes at least 3 major productions as well as ongoing year-round programming and events at the Keshet Center for the Arts!

Corporate Fans sponsorships are offered at a range of prices to allow businesses of all sizes an opportunity to engage with our audiences and community!

Sponsorship packages are offered by year or by season. Keshet's Fall/Winter season runs September through February, and the Spring/Summer season runs March through August.



WHY BECOME A KESHET CORPORATE FAN?



Along with tickets for you and your staff, Corporate Fans receive year-long recognition at Keshet Center for the Arts on our playbills, website, e-news, and social media platforms that will connect your business with over 8,000 community members, audiences, and families in Albuquerque - and beyond!

Supporting Keshet means supporting unlimited possibilities!

"The visibility and the accessibility of (Keshet's) caliber of creative expression can't help but inspire everybody within the community in a positive, joyful way. Once I was aware of Keshet, there was no question that it was something that I wanted to support. Keshet keeps a really creative, inspirational focal point that everybody in the audience can take away, and if I am visibly affiliated with that in any way, as a corporate sponsor, it elevates my brand."

- Dovy Friedman, owner of Utility Agency



"It's exciting to be able to put those dollars where we feel are doing the most good, and where we're passionate about the goal. Partnering with Keshet, I feel like our contributions and our support is really appreciated; it feels like we're making a difference. And there's a lot of communication and support from Keshet in reciprocity. It's a great feeling to be involved."

-Anna Novak, owner of Dark Mark Arts and The Bad Company

ABOUT KESHET

Housed at the Keshet Center for the Arts in Albuquerque, New Mexico, the heart of our organization is **Keshet Dance Company**, a core group of professional contemporary dance artists, who creatively feed and are fed by three intersecting program areas:

Education and Engagement

classes and performances for all ages and abilities

Ideas and Innovation Community

a business resource center & residency-based makerspace for arts entrepreneurs

Arts and Justice Initiatives

juvenile justice direct service, research/data, policy/advocacy, and community connectivity



MISSION

Rooted in dance, mentorship, and a welcoming space for the arts, Keshet activates community and fosters unlimited possibilities through education, engagement, innovation, and the pursuit of justice.

VISION

To celebrate the art of dance and be a welcoming home for the intersection of the arts, artists, and audience; actuating a flourishing environment for empowered individuals, nurtured communities, and sustained equity.



KESHET CORPORATE FAN BENEFITS CHART

BENEFITS	GROUPIE	ROADIE	WITH THE BAND	ROCK STAR	HALL OF FAME
	\$250/season \$500/year	\$500/season \$1,000/year	\$1,250/season \$2,500/year	\$2,500/season \$5,000/year	\$5,000/season \$10,000/year
Tickets to Performances/Events	4 or 8	6 or 12	8 or 16	10 or 20	20 or 40
Recognition on Keshet's website and lobby for 6mo (season) or 12mo (full year)	✦	✦	✦	✦	✦
Recognition in performance specific e-newsletters (5,000+ subscribers)	✦	✦	✦	✦	✦
Recognition from the stage at all public performances for one or two seasons	✦	✦	✦	✦	✦
Listing in two season playbills distributed to approx 3,000/6,000 audience members per season/year	✦	✦	✦	✦	✦
NEW! Ad in the playbill for two seasons, distributed to approx. 3,000/6,000 audience members per season/year		1/8	1/4	1/2	1
Recognition on Keshet's social media		✦	✦	✦	✦
Special feature on Keshet's social media			✦	✦	✦
Logo in two season playbills distributed to approx 3,000/6,000 audience members per season/year			✦	✦	✦
NEW! Recognition on Keshet's Lobby Class Schedule (large TV mounted in lobby, daily slides)				✦	✦
Advertising opportunity on Keshet's social media and e-newsletter (2,500+ and 5,000+ subscribers)					✦
*Special reception & chat w/ dancers after a season performance for you & your staff, show of your choice <i>(*for full year sponsor only)</i>					✦

KESHET 2024 SPRING/SUMMER SEASON

Choreographers' Showcase

March 8, 2024

A dynamic showcase of local, regional, and global artists gathering at Keshet presenting new works and works-in-progress.

2024 Hear Here Festival

April 6, 2024

Similar to the concept of the 48-hour Film Festival, the Hear Here Festival celebrates the talent of local artists bringing dynamic, original, collaborative work to fruition in a concentrated period of time. Enjoy this culminating event premiering and celebrating these new creations by Albuquerque choreographers, composers, and poets.

Choreographers' Showcase

April 13-14, 2024

A new roster of local, regional, and global artists gathering at Keshet presenting new works and works-in-progress.

Spring Concert Series

May 3-4, 2024

During the day our littlest movers take the stage! In the evenings our Pre-Professional Program (KP3) students showcase the cumulation of a year of personal growth featuring new and reimagined choreography by Keshet teaching faculty members!

Spring Concert Series

May 17-18, 2024

Keshet's 28th Season culminates with a celebration of work by our community young and old, novice and professional!

PLUS:

Keshet's Presenting Voices Series' Artist Engagements, Community Conversations, and other events at Keshet Center for the Arts throughout the spring and summer of 2024!

PLAYBILL AD SPECS

Corporate Sponsorship of Keshet's Season includes ad space in our playbills for select levels of support.

Ads must be formatted as .pdf or .jpg.

Create your document to the exact size it will print

*(*only include bleeds for full page ads)*

1/2 Page
7.5" x 4.75"

1/4 Page
3.5" x 4.75"

1/8 Page
3.5" x 2.125"

Full Page
8.5" x 11"
Bleed Size:
8.625" x 11.25"

Additional Ad Pricing

Want extra ad space in our playbill?
We've got you covered!

Full Page

8.5" x 11"

\$1,500/season

1/8 Page

3.5" x 2.125"

\$250/season

1/4 Page

3.5" x 4.75"

\$500/season

1/2 Page

7.5" x 4.75"

\$1000/season

