

KESHET CORPORATE FANS

# SUPPORTING UNLIMITED POSSIBILITIES



..... PREPARED BY .....



**keshet**  
dance & center FOR THE arts

# WHAT IS A KESHET CORPORATE FAN?

Keshet Corporate Fans are sponsors of Keshet's Production Seasons, supporting the production of community, pre-professional, and professional dance performances and reaching thousands of community members in Albuquerque, NM.



## WHAT DOES A CORPORATE FAN SUPPORT?

Corporate Fans help Keshet provide high-quality, professional level dance performance to all. Through sliding scale ticketing, classes, and performance opportunities, Keshet ensures accessibility to dance for our community. As a Corporate Fan, you help make this innovative and game-changing sliding scale pricing happen!

## HOW DOES A CORPORATE FAN CONNECT TO OUR COMMUNITY?

Corporate Fans receive recognition and opportunities to reach our families and audiences through Keshet production seasons, each of which include at least three major productions, as well as ongoing, year-round programming and events at the Keshet Center for the Arts!



Corporate Fan sponsorships are offered at a range of prices to allow businesses of all sizes an opportunity to engage with our audiences and community! Sponsorship packages are offered by year or by season. Keshet's Fall/Winter season runs September through February, and the Spring/Summer season runs March through August.





# WHY BECOME A KESHET CORPORATE FAN?

Along with tickets for you and your staff, Corporate Fans receive year-long recognition at Keshet Center for the Arts on our playbills, website, e-news, and social media platforms that connect your business with over 8,000 community members, audiences, and families in Albuquerque – and beyond!

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## SUPPORTING KESHET MEANS SUPPORTING UNLIMITED POSSIBILITIES!



**“The visibility and the accessibility of (Keshet’s) caliber of creative expression can’t help but inspire everybody within the community in a positive, joyful way. Once I was aware of Keshet, there was no question that it was something that I wanted to support. Keshet keeps a really creative, inspirational focal point that everybody in the audience can take away, and if I am visibly affiliated with that in any way, as a corporate sponsor, it elevates my brand.”**

*– Donya Friedman, owner of Utility Agency*

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**“It’s exciting to be able to put those dollars where we feel are doing the most good, and where we’re passionate about the goal. Partnering with Keshet, I feel like our contributions and our support is really appreciated; it feels like we’re making a difference. And there’s a lot of communication and support from Keshet in reciprocity. It’s a great feeling to be involved.”**

*– Anna Novak, owner of Dark Mark Arts and The Bad Company*



# ABOUT KESHET

Housed at the Keshet Center for the Arts in midtown Albuquerque, New Mexico, the heart of our organization is Keshet Dance Company, a core group of professional contemporary dance artists, who creatively feed and are fed by three intersecting program areas:

- **EDUCATION AND ENGAGEMENT**, encompassing classes and performances for all ages and abilities
- **IDEAS AND INNOVATION COMMUNITY**, a business resource center and residency-based makerspace for arts entrepreneurs
- **ARTS AND JUSTICE INITIATIVES**, dance programming within juvenile prisons, field-wide data and research collaborations, systems-change policy advocacy, and community connectivity



## MISSION

Rooted in dance, mentorship, and a welcoming space for the arts, Keshet activates community and fosters unlimited possibilities through education, engagement, innovation, and the pursuit of justice.

## VISION

To celebrate the art of dance and be a welcoming home for the intersection of the arts, artists, and audience; actuating a flourishing environment for empowered individuals, nurtured communities, and sustained equity.



# CORPORATE FAN BENEFITS

BENEFITS	GROUPIE \$250/season \$500/year	ROADIE \$500/season \$1,000/year	WITH THE BAND \$1,250/season \$2,500/year	ROCK STAR \$2,500/season \$5,000/year	HALL OF FAME \$5,000/season \$10,000/year
Tickets to performances/events	4 or 8	6 or 12	8 or 16	10 or 20	20 or 40
Recognition on Keshet's website and lobby for 6mo (season) or 12mo (full year).	✓	✓	✓	✓	✓
Recognition in performance specific e-newsletters (5,000+ subscribers)	✓	✓	✓	✓	✓
Recognition from the stage at all public performances for one or two seasons	✓	✓	✓	✓	✓
Listing in season playbill distributed to approx 3,000/6,000 audience members per season/year	✓	✓	✓	✓	✓
Ad in season playbill, distributed to approx. 3,000/6,000 audience members per season/year		1/8 page	1/4 page	1/2 page	full page
Special feature on Keshet's social media			✓	✓	✓
Logo in season playbill distributed to approx 3,000/6,000 audience members per season/year			✓	✓	✓
Recognition on Keshet's Lobby Class Schedule (large TV mounted in lobby, daily rotating slides)				✓	✓
Tabling at Keshet Center for the Arts during a performance of the Winter Concert and/or Spring Concert series (within the sponsored season/s)				✓	✓
Advertising opportunity on Keshet's social media and e-newsletter (2,500+ and 5,000+ subscribers)					✓
*Special reception & chat w/dancers after a season performance for you & your staff, show of your choice (*for full year sponsor only)					✓



# 2024-2025 FALL/WINTER SEASON

## **KESHET DANCE COMPANY NEW WORKS:**

### **A MORE BEAUTIFUL QUESTION • November 1-9, 2024**

Mixed repertory new works performed by Keshet Dance Company. It is the more beautiful questions which guide our paths to investigate the genuine problems, allowing us to activate the most creative, meaningful solutions. Join Keshet Dance Company for an evening of world premieres by local and national choreographers investigating how we find our way to the beautiful questions. Special Post-Show Reception with Artists Saturday, November 2!

### **WINTER COMMUNITY CONCERT • December 13-14, 2024**

Enjoy performers of all ages and levels as they share their joy of dance on the Keshet stage!

### **JANUARY 2025 CHOREOGRAPHERS' SHOWCASE • January 25, 2025**

Keshet Dance & Center for the Arts presents a dynamic showcase of local and guest artists! Join Keshet for an evening of dance from Albuquerque dancers and choreographers, along with the January 2025 cohort of Keshet's Makers Space Experience!

### **2025 HEAR HERE FESTIVAL • February 8, 2025**

Join Keshet for the 2025 *Hear Here Festival* performance and the world premiere of new collaborative works featuring live music, poetry, and dance! Somewhat akin to a 48-Hour Film Fest, the *Hear Here Festival* pairs musicians and poets with choreographers for a two-week deep dive residency to create new works. Come see new collaborative works created in just two weeks, premiering in this one-night only event!

### **FEBRUARY 2025 CHOREOGRAPHERS' SHOWCASE • February 15, 2025**

Keshet Dance & Center for the Arts presents a dynamic showcase of local and guest artists! Join Keshet for an evening of dance from Albuquerque dancers and choreographers, along with the February 2025 cohort of Keshet's Makers Space Experience!

*These projects are supported in part by New Mexico Arts, a division of the Department of Cultural Affairs, and by the National Endowment for the Arts, and funded in part through a Grant with the U.S. Small Business Administration.*

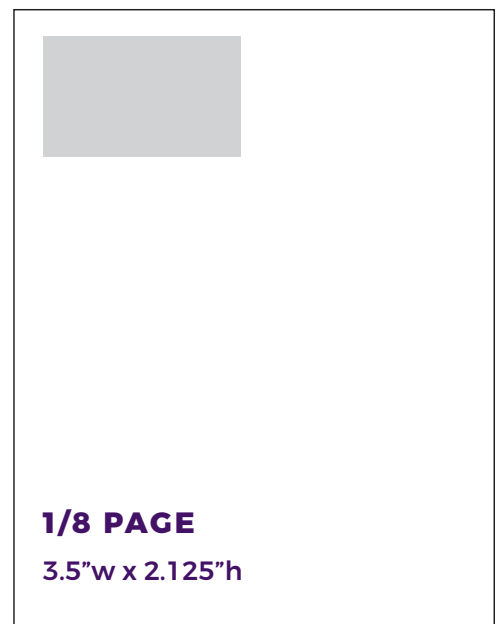
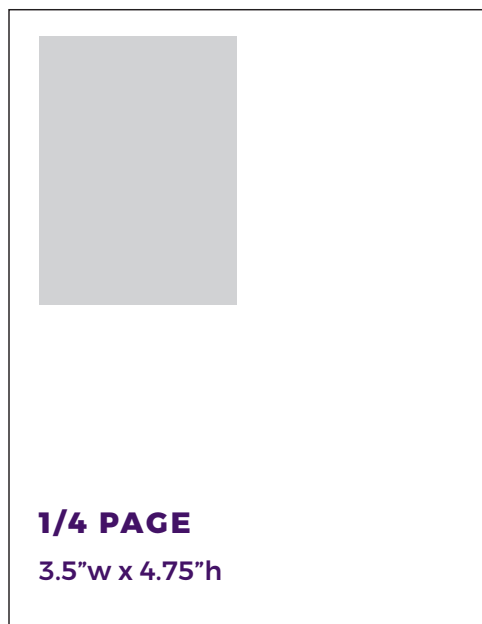
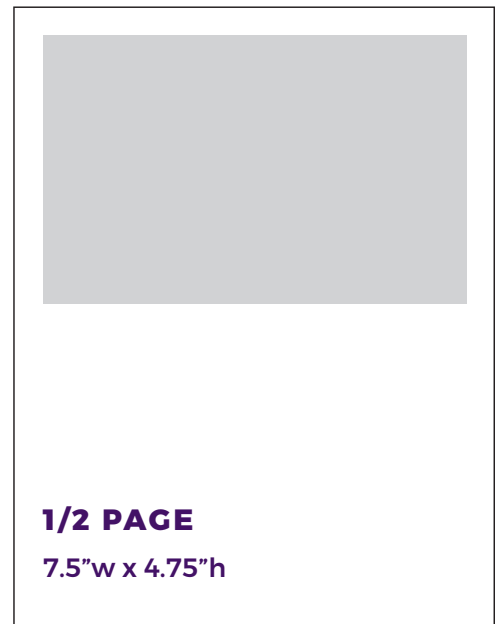
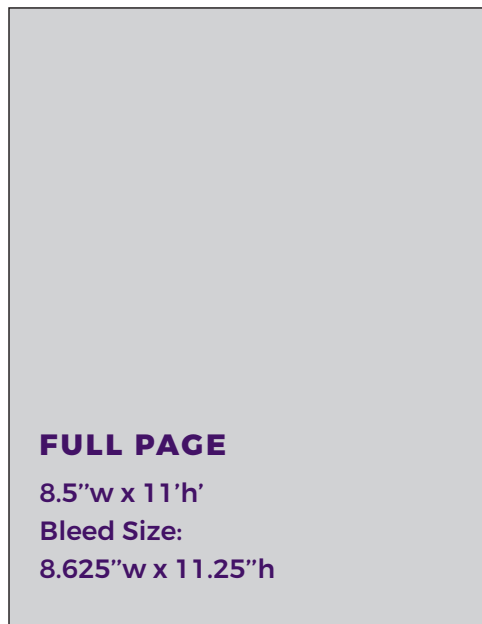


# PLAYBILL AD SPECS

Corporate Sponsorship of Keshet's Season includes ad space in our playbills for select levels of support.

## **ALL ADS MUST BE SUBMITTED "PRINT READY."**

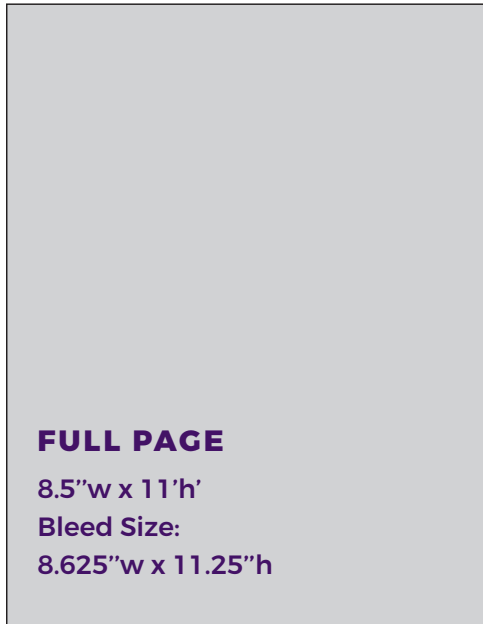
Ads must be formatted as .pdf or .jpg. Create your document to the exact size it will print (*\*only include bleeds for full page ads*)



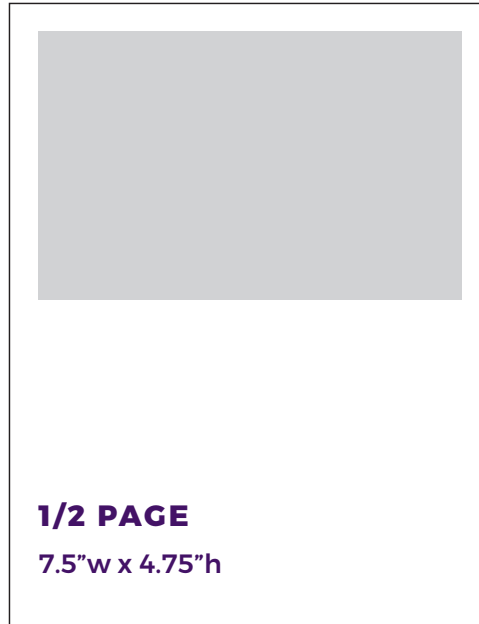
# ADDITIONAL AD PRICING

Want extra ad space in our playbill? We've got you covered!

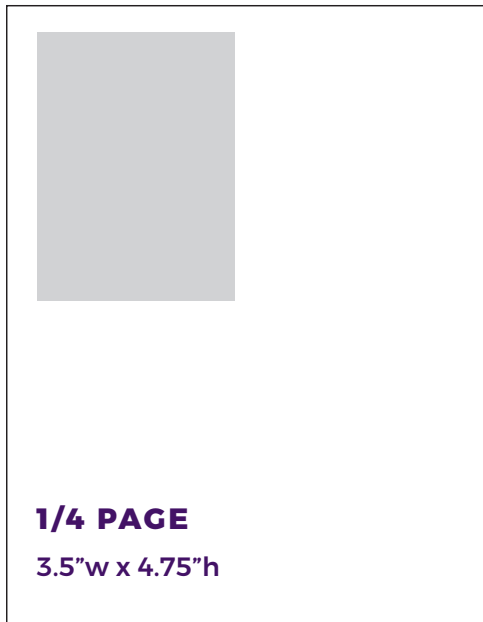
**FULL PAGE**  
**\$1,500/SEASON**



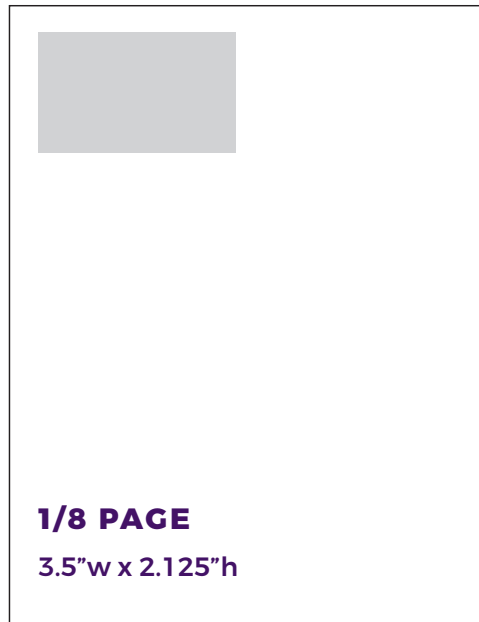
**1/2 PAGE**  
**\$1,000/SEASON**



**1/4 PAGE**  
**\$500/SEASON**



**1/8 PAGE**  
**\$250/SEASON**





# SPONSORSHIP FORM

## CONTACT INFORMATION

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Recognition Name (if different than above) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Corporate Fan Level Per Year:

- Groupie (\$500)
- Roadie (\$1,000)
- With the Band (\$2,500)
- Rock Star (\$5,000)
- Hall of Fame (\$10,000)

### Corporate Fan Level Per Season:

- Groupie (\$250)
- Roadie (\$500)
- With the Band (\$1,250)
- Rock Star (\$2,500)
- Hall of Fame (\$5,000)

Additional Ad Space Per Season: Size: \_\_\_\_\_ Price: \_\_\_\_\_

Additional Ad Space Per Year: Size: \_\_\_\_\_ Price: \_\_\_\_\_

**Total: \$** \_\_\_\_\_

## PAYMENT DETAILS

***Thank you for supporting Keshet Dance & Center for the Arts!***

### PAYMENT METHOD

- Check     Credit Card     Send Invoice     Online at [KeshetArts.org/CorporateFans](http://KeshetArts.org/CorporateFans)
- Payment Plan (we will contact you for details)

Credit card number \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

***I authorized the credit card to be charged the amount indicated on this form.***

X

Signature \_\_\_\_\_

Date \_\_\_\_\_

### MAIL CHECKS TO

Keshet Dance & Center for the Arts  
4121 Cutler Ave NE, Albuquerque, NM 87110

### HAVE A QUESTION?

E: [Advancement@KeshetArts.org](mailto:Advancement@KeshetArts.org)  
P: 505.224.9808





KeshetArts.org  
ALBUQUERQUE, NEW MEXICO

