

### Keshet Makers Space Experience Application Form- 2025 Cohorts

### center Figure Application accepted Sept 15- Oct 15, 5:00pm MST, 2024

Submissions will be collected online via a simple google form. For your convenience, here are the questions you will be asked. Some questions have the option for a video/recorded answer.

#### **Eligibility questions:**

- If accepted, I will commit to attending a virtual orientation prior to the residency (YES / NO)
- If accepted, I will commit to arriving in ABQ prior to the required orientation dinner on the first night of my selected cohort residency period, and I will be able to stay through the full duration of the selected cohort residency period. (YES/NO)
- I will be 21 years old (or older) at the time of the residency period
- I have not been a Maker within Keshet's Makers Space Experience Residency Program in the last 5 years. (2020-2024)

#### **Application Questions:**

• General information - please provide the following info:

Name:	
Email:	
Phone:	
Date of Birth:	
City/State/Cou	ntry of current residence.

While the Keshet Makers Space Experience is structured for individuals, occasionally artists bring collaborators with them. **How many artists will be involved in your Makers Space Experience?** Please provide an exact number of how many people will be participating (If it is just you participating, the answer is "ONE").

- Please further describe your answer to question above by selecting one of the following:
  - a. I am applying as an individual artist, and no collaborators will be joining me at Keshet.
  - b. I am applying as an individual artist, but I will have collaborators joining me at Keshet.
  - c. This application is for a collaborative team of artists, not an individual.
    - i. if this is the case, please complete question #1 information for all artists who are part of the application, and please answer the rest of the application questions from the perspective of the collaborative team, not one person.

- d. This application is for an entity (company, organization, formal collective).
  - i. If this is the case, please complete question #1 information for all artists who are part of the application. Please indicate the name of the organization/company along with the individual filling out the application. Please answer the application questions from the perspective of the organization/company and representatives that will be participating.
- How did you hear about the Keshet Makers Space Experience?
- Artist/s Biography this can be a more formal/traditional biography (100 word limit)
- Tell us a little bit about yourself/selves not your formal bio above, but why do you dance/ choreograph, what are you working on currently (professionally and/or personally), what interests you about the Keshet Makers Space Experience, what do you hope to gain from this experience, what do you hope to offer to the Keshet/Albuquerque community during your time in this experience? If you are a local applicant, how do you envision your work connecting to the local community beyond the MSE time frame? (750 word limit or 3min video limit)
- Work Samples please include links for no more than 3 work samples, each no more than 5 minutes in length. Please describe each work sample and how it supports your application.
- For what will you use the space? i.e. general time/space for movement exploration, current piece that you are developing, fine tuning of an existing piece. There is no right answer here. (500 word limit or 2min video limit)
- What would be your ideal amount of studio use time? (How many hours per day? Mornings? Afternoons? Daily vs days off in the mix? (You may want to refer to the FAQs document, for more details on the overall schedule format).
- What 90-minute Peer-Led Class would you propose to offer during your MSE? As part of the Makers Space Experience community exchange, each Maker will teach one, 90-minute class during their time in the MSE; in which you and your peer Makers can learn from and with each other. Please list class title/s and brief description for each proposed class offering. You can list one class that you definitely want to teach, or you can list a few class options. If you list multiple options for class offerings, Keshet will select one of these to include in the MSE class offerings during your cohort period. (100 words or 1min video limit)
- What arts business skills are you interested in learning while you are participating in the MSE? (you will be able to select all that apply, and add other options if you don't see a topic you are interested in learning about). Some ideas: grant research/writing; branding/marketing; intellectual property law; business plan writing; budgeting and/or cash flow management; contract law / contract negotiations; working with a presenter; any other ideas? We will build the schedule of arts business classes that will be occurring during the MSE cohort period from the interests identified by the selected Makers.

- If you are selected to be a participant in the Keshet Makers Space Experience, you will be asked to do the following: a) Secure your own travel to and from ABQ; and ground transportation to and from Keshet during the 10-day residency period; b) Arrive in time for the orientation period listed for your cohort schedule; and stay through the indicated time period for your cohort group. If you have any collaborating artists noted (see questions #2 and #3) these artists will also be expected to make the full time commitment to the MSE cohort dates; c) Fulfill the Peer-Led Class teaching requirement by teaching 1 class that will be open to your peers and the broader Keshet/ABQ community; d) Complete a background check (via email link), and additional pre-experience registration paperwork; and e) Complete a feedback/evaluation from within 1 month of your Makers Space Experience culmination. Please indicate that you understand and agree to fulfill each requirement of the residency. (You may want to refer to the FAQs document, for any questions on each one)
- Keshet's Makers Space Experience provides housing in ABQ for individual makers coming from out of town, if needed/desired. Will you need housing?

### Application Submission and Program Calendar - 2025 MSE

Sept 15 - Oct 15, 2024 Makers Space Experience Open Application Period

Sept 27, 2024 **9:30am MST** Makers Space Informational Webinar to Register, Click here

Oct 15, 2024, <b>5:00pm MST</b>	<b>Deadline</b> for application submissions
November 15, 2024	All applicants will be notified of their application results NOTE: If you do not see an email from Keshet regarding the status of your application by November 15, 2024 please check your spam, or reach out to us. ALL applicants will receive correspondence.
November 30, 2024	Deadline for MSE acceptance confirmation and completion of related program participation paperwork by selected Makers.
Early December 2024	90-minute Orientation Zoom Meeting with Cohort 1 & 2 (REQUIRED)
Jan16-26, 2025 Sat, Jan 25, 2025	MSE Residency Period – Cohort 1 Choreographers' Showcase Performance/s (participation optional)
•	Residency Period – Cohort 2
Sat, Feb 15, 2025	Choreographers' Showcase Performance/s (participation optional)

#### **General Information**

The Keshet Makers Space Experience (MSE) is a residency program in which choreographers/dancemakers have access to space to develop their craft and their products, at whatever stage that might be - newly germinating ideas, choreographic visions, final development of full projects, and/or anything in between - assisting in the process of bringing art to market.

Keshet provides physical space for the "making" at the Keshet Center for the Arts in Albuquerque, New Mexico. The Keshet Center for the Arts has 6 studios and a 230-seat black box theater within which visiting artists can use the space in exchange for providing a peer-led class during their time at Keshet. These classes are open to the community and are also intended for Makers Space cohort participants to learn from and about each other.

The upcoming 2025 Makers Space Experience (MSE) cohort periods will be held January 16-26 and February 6-16, 2025. Keshet will select up to 5 Makers for each 10-day, cohort-based residency period at the Keshet Center for the Arts. Applicants/Makers can be individual artists (or an applicant team of multiple artists who plan to share a rehearsal space and share a single hotel room, or coordinate/secure their own additional housing if from out of town (the MSE provides only one hotel room per application). During the cohort period, the Keshet MSE provides access to space, access to classes (movement classes and arts business workshops), lots of sunshine, and oodles of love. So if you or someone you know might benefit from this type of residency experience and would like to come hang out in New Mexico, applications are accepted September 15-October 15, 2024.

### **Frequently Asked Questions (FAQs)**

#### Who is eligible/not eligible to apply for the Makers Space Experience?

#### Eligible applicants:

- 21 years of age or older
- Have NOT been part of the Keshet Makers Space Experience in the past five years (2020-2024 participants).
  - NOTE: If you were an artist brought in by a previous maker during this time period, but not the actual applicant, you are eligible to apply.
- Individuals interested in participating in a community cohort.
  - If you are looking for a residency in which you are primarily doing work away from the studio/cohort setting, this is not the right residency for you.
- Artists interested in utilizing their art form / artistic practice / artistic voice to make a positive impact. We are interested in the many ways one can define and approach "positive impact."
- Artists who can commit to the full 10-day cohort.

#### Non-eligible applicants:

- Under 21 years old
- Has been a "maker" in the Keshet Makers Space Experience in the past five years (2020-2024).
  - If you were an artist brought in by a previous maker during this time period, but not the actual applicant, you are still eligible to apply.
- Applicants who are unable to commit to the full 10-day cohort time period (i.e. if your schedule does not allow for you to arrive for the orientation period, or if you would need to depart the cohort early for another engagement, this would not be the year to apply.

# Is there a minimum or maximum amount of time I need to commit to in order to participate in the Makers Space Experience?

Yes. The Makers Space Experience is a 10-day residency period. <u>In order to participate, you must be able to commit to the full 10-day residency period</u>. **INCLUDING the Orientation Dinner on the first night of the residency period**. NO EXCEPTIONS.

- Cohort Dates: Jan 16-26, 2025 & Feb 6-16, 2025
- Must be able to begin programming with orientation on Fri, Jan 16 or Fri, Feb 6 at 6:00pm, in Albuquerque, New Mexico.
- Must be able to participate through the final wrap-up events on Sat, Jan 25 or Sat, Feb 15, with plans to depart on Sunday, Jan 26 or Sunday, Feb 16.

#### How are artists selected for the MSE?/ How do you determine which artists you select?

Each application is reviewed by our selection committee using the following rubric. Scores are totaled and the selection committee uses the cumulative scores in a facilitated discussion review process to select the final cohorts. We recommend reviewing this rubric as you complete your application so you can get a sense of what the reviewers are interested in learning from your application.

Followed Directions	0-10 points
Is the applicant clear about what they will use the space for, and that space use/access is an important/helpful part of this residency	0-10 points
Is NOW an important/meaningful time for this residency for the applicant (personally, career trajectory, etc)	0-15 points
Is the work, approach, and application aligned with Keshet values/touchstones	0-15 points
Does the artist connect with community, or intentionally engage with community in some way	0-15 points
Will the business classes be useful to the applicant at this point in their career	0-10 points
Quality and Intentionality of work samples	0-10 points
Is the applicant at a moment in their career where they are open and available to new ideas and new experiences in a cohort/community setting.	0-15 points
	Total: 0-100 points

#### How many Makers will you be selecting?

Each MSE cohort period consists of up to 6 makers (or maker "groups"). Makers should clarify in their application if they are applying as individual artists or a team of multiple artists who plan on sharing rehearsal space.

 PLEASE NOTE: Keshet provides housing resources in the form of <u>one</u> hotel room per application. If more than one maker is coming as part of this application, you will either want to be comfortable sharing a hotel room with that person/s. Or will want to plan to secure housing options at your own expense for these individuals.

#### What is the living situation during the MSE?

Housing is included as part of the MSE at the Hampton Inn University-Midtown. <u>One</u> hotel room is provided per Maker for the full residency period. The Hampton Inn University-Midtown is located next door to the Keshet Center for the Arts, so no ground transportation is required.

#### Do I need Professionally created work samples?

No, your work Samples can be finished works, or rehearsal footage. There is no expectation for you to have professionally created work samples for this application. We are merely interested in getting a sense of you, your aesthetic, your work, your ideas for this residency, or however you think best to use these work samples to share more about yourself, your work, your desired goals for this residency.

Please have these as youtube or vimeo links. If your links are password protected, please remember to include the password in your application. Due to the volume of applications, we will not be able to reach out to you for passwords or inaccessible links, and your application will unfortunately be deemed ineligible. We do not recommend TikTok videos.

#### If I am bringing collaborators with me, do you provide housing for them, as well.

No. You are welcome to share your room with other collaborators. And/or the Hampton Inn will offer a "Keshet-rate" at under \$100 per night, if you would like to book additional rooms for collaborators. Or you are welcome to secure your own housing via Airbnb if you are bringing collaborators and all want to stay together, or make any other separate plan that works for you all. If you choose to secure your own housing, Keshet does not provide a stipend for housing and you waive any responsibility from Keshet booking any of your housing.

# Does Keshet provide dancers and/or other artistic collaborators for me to work with during my residency period?

No. Keshet does not provide dancers for your residency. However:

- Occasionally Makers will end up working with each other in informal ways throughout the residency period.
- Occasionally Makers will reach out to dancers in the local community to work with them during their residency period
- Often Makers will bring collaborating artists with them. This is a common occurrence. It's important to note that housing should be considered for this practice as Keshet provides a single room for each Maker. Collaborators are welcome to share the hotel room if you enjoy each other's company to that level!

#### Am I able to bring my pets with me to this residency?

Service animals are certainly allowed at Keshet. However, other pets should be left at home. Please note there are occasionally animals in our building, including cats and dogs, so if you are severely allergic, we cannot assure you that we can provide an animal dandruff-free space.

# Does Keshet provide any transportation resources for me? Related: What is public transportation like in Albuquerque?

The Makers Space Experience does not include transportation resources.

You will need to secure your own travel to/from Albuquerque. Once in Albuquerque, Keshet is approximately 10-15 minutes from the airport.

Keshet does not provide ground transportation. However, Uber and Lyft are great options for low-commitment, ground transportation needs.

Once at the Hampton Inn, you are located next door to Keshet. There are three grocery stores within walking distance (Smiths, Whole Foods, Walmart Neighborhood Market), a great local restaurant called The Daily Grind which serves breakfast, lunch and dinner, plus Green Jeans Farmery, a community of small local restaurants, brewery, distillery, coffee shop, etc. The public transportation system here is not very robust, nor timely, so you will need to secure your own ground transportation. Some options are bike rentals, car rentals, Uber/Lyft, carpools with new Keshet friends, Rail Runner (train) for outings to Santa Fe, etc.

#### Do I need to pay to participate in the Makers Space Experience? And if so, how much is it?

No. However, as a reminder, Keshet does not cover the cost of travel, ground transport, food, etc. Additionally, if you have other needs while you are participating in the MSE (video, photography, editing, etc) these may be outside contracts you would negotiate separately. If you are bringing collaborators with you, housing is not provided for the collaborators (unless they are cuddling up with you in your hotel room, which you are welcome to do!).

#### Is there a per diem provided? Or other financial compensation for my time?

No. The Keshet Makers Space Experience does not provide per diems or other financial compensation for participation. The 2025 Cohort periods include free studio space use, free classes, free business workshops, and for those coming from out of town – housing for one artist/Maker for the duration of the 10-day residency period.

The inkind value of the MSE residency award can be calculated at approximately \$3,060 for a single maker. If you are bringing more than one person to your MSE, you can increase the professional development inkind value, as this resource is provided for all participants in the MSE:

\$410 Professional Development: 8 movement classes (valued at \$20 drop in rate);
and 5 business classes, each at a \$50/class

- \$1,400 Space Use averaging 40 hours of studio space use, \$35/hour
- \$1,250 Housing 10 nights, based on \$125/night

#### Do you have equipment (video, photo, sound, computers) we can use while we are there?

Keshet does not provide video equipment, sound editing equipment, photography equipment, etc. We do have 2 community computer stations which you can use, which can accommodate basic software programs.

We can also provide you with contact information of local filmmakers, sound engineers and recording studios, dance photographers, etc. with whom you can contract as you work on your project/s. We cannot guarantee their availability. Prices are set by these individual artists and all contract negotiations would be between you and them.

### Can I use your computers for personal or work related use while I'm there, or should I bring my own?

It is recommended that you bring your own computer, but we do have two public computers at Keshet, for use by visitors.

#### Do I have access to other classes or activities at Keshet while I'm participating in the MSE?

YES! During your MSE time period, you – the maker/s (and any collaborators you bring with you) – have free access to all Keshet classes and performances. This includes Keshet Makers Space Peer-Led Classes, Keshet Community Classes, Keshet Ideas and Innovation Community Workshops (business workshops for arts entrepreneurs), and Keshet performances.

### It seems like my Peer Led Class might be making money for Keshet, how come I don't receive that income?

The intent of the Makers Space Experience is <u>to facilitate community exchange</u>. Makers Space Classes tend to be primarily attended by your peer Makers, Keshet staff, and students from Keshet's Pre-Professional Program - *all of whom take classes for free*. While it is also marketed to general members of the community (some of whom might choose to pay for classes), in these cases, the fees received are generally quite nominal. All Keshet programming (classes and performances) are offered on a sliding scale, with a free option ensured for all participants at all times. When fees *are* received for classes, these fees support the underwriting of space and programming utilized by the Makers. The classes are structured as <u>an opportunity for community building and exchange of knowledge</u>.

### For the peer-led classes I teach while part of the MSE, do you provide accompanists or do I need to bring music?

Keshet does not provide accompanists for your classes. Keshet has basic sound (aux cords) in all studios, and a piano in one studio.

### Can you tell me more about the Choreographers' Showcase and what it means if I want to participate?

Jan 25 and Feb 15, 2025, Keshet will host its our community Choreographers' Showcases. Any Makers from the Cohort period are welcome to present work in the Showcase. This is NOT a required element of the MSE. You are also welcome to just come watch the show! If you choose to submit work in the show the parameters are as follows:

- No more than 9 minutes
- Can be a finished piece, a work in progress, an excerpt from a longer work, etc.
- A two-hour tech block will be provided for you to set lights, sound, etc. Whatever you can accomplish within this two-hour period will be the technical elements that will accompany your piece.
- A required full-cast tech rehearsal will take place the night before the public showcase.

### If I choose to participate in the Choreographers' Showcase, do I receive any comp tickets, compensation, and/or a % of the ticket sales?

Comp tickets: All Keshet performances offer tickets on a sliding scale, with \$0 options for each all tickets. Therefore, you essentially have unlimited comp tickets you can offer to people in the community who you might encounter!

Compensation/% of ticket sales: No, participating artists in the Choreographers' Showcases do not receive a percentage of ticket sales or other compensation. Any ticket sale revenue is utilized to offset production and marketing costs for the event.

### If my Makers Space project is a full production I'd like to complete and premiere at Keshet, can I do that? And if so, what are the resources Keshet will/won't provide?

The cohort-based MSE is not a program in which a full production would be premiered at Keshet. However, if you would like to show an excerpt of the work within the community Choreographers' Showcase, that's fantastic! Time limits are 9 minutes, and technical capacity is limited.

If premiering a full production is something you are interested in, this would not be a good fit for the Makers Space Experience, but would be something that could be considered for Keshet's Presenting Voices Series, which is a more extensive residency program and does include the presentation of a fully-mounted production. The Presenting Voices Series has a different curation process, and interest in participation should be discussed with Keshet staff.

## Can you tell me more about what the schedule will look like during the 10-day residency period?

- Every day includes open studio use options. Most weekdays will include open studio time (studio space assignments will rotate through Keshet's studios of various sizes), a peer-led class (morning), and an arts business class (late afternoon).
- The final weekend will vary depending on if you are participating in the Choreographers' Showcase or not.
- We generally try to find a night or two to have a fun shared meal together as a community.
- Often outings get planned to beautiful NM locations for fun photo shoots (usually preceded by exploring the Keshet Costume Shop for some goodies to borrow for the shoot).
- This structure generates approximately 30-50 hours of individual studio use time utilized during the residency, depending on what other optional activities each Maker would like to incorporate into their experience. Historically, each maker ends up averaging about 3-6 hours of studio time per day, in addition to other activities (movement classes, business workshops, photo shoots, groups feedback time, mixers, etc).

#### When will I be notified about the status of my application?

Keshet will notify ALL applicants about the status of their application by November 15, 2024. If you do not see an email from us by this date, please check your spam folder! And if you still can't find anything, please email us directly at <a href="mailto:info@KeshetArts.org">info@KeshetArts.org</a> and we will resend your notification letter.

For questions, more information, and/or to access the application visit: <a href="http://keshetarts.org/center-for-the-arts/keshet-makers-space-experience/">http://keshetarts.org/center-for-the-arts/keshet-makers-space-experience/</a> or contact Ana Lopes Aréchiga, <a href="mailto:ana@KeshetArts.org">ana@KeshetArts.org</a> 505-224-9808.