



SPONSORSHIP OPPORTUNITIES

SUPPORTING 30 YEARS OF UNLIMITED POSSIBILITIES

through Keshet's Youth Arts Initiatives

May 28-31, 2026



WHAT IS THE ABQ WINE CLASSIC?

The ABQ Wine Classic is an annual fundraising event in support of Keshet Dance and Center for the Arts. 2026 marks the 5th Annual ABQ Wine Classic, celebrated during Keshet's 30th anniversary season, a milestone year for our community of artists and arts enthusiasts. This event is an incredible opportunity to enjoy stunning curated wines and participate in one of Albuquerque's most generous philanthropic community gatherings.



THE ABQ WINE CLASSIC
CELEBRATES THE OPTIMISM
OF CREATIVITY, THE PROMISE
OF ALBUQUERQUE'S
YOUTH, AND THE SPIRIT OF
GENEROSITY!

Held annually over the weekend after Memorial Day at various venues across Albuquerque, the ABQ Wine Classic is not your average wine event!

From special dinners, to afternoon BBQs, to the signature Saturday Night Dinner & Auction, the ABQ Wine Classic is a weekend of delicious wine and great company, all in support of Keshet's Youth Arts Initiatives!



WHY SPONSOR THE ABQ WINE CLASSIC?

Keshet Dance Company & Center for the Arts is celebrating 30 years of impact in dance, mentorship, and social justice, and 2026 marks our 5th Annual ABQ Wine Classic. During this milestone year, we're celebrating Keshet's legacy while looking toward the future, reinforcing our commitment to community, creativity, and justice.

Sponsoring the ABQ Wine Classic and supporting Keshet's 30th anniversary means supporting Albuquerque's youth through arts education and the transformative power of dance, now and into the future!

As a sponsor of the 5th Annual ABQ Wine Classic, you will have increased opportunities to connect with our community and see the impact of your support during Keshet's 30th anniversary celebrations.

Sponsors of the ABQ Wine Classic receive tickets to the events, as well as recognition on sponsor banners, print ads, the Wine Classic website, and e-newsletters that will connect you with thousands of wine-lovers in Albuquerque (and beyond!).



**SUPPORTING THE
ABQ WINE CLASSIC
MEANS SUPPORTING
UNLIMITED
POSSIBILITIES!**

Join a community of generous philanthropists and wine enthusiasts who bring this festive event to fruition, and support thousands of youth through the power of the arts!





A LEGACY OF MOVEMENT,
A FUTURE OF
UNLIMITED POSSIBILITIES

Keshet Dance Company & Center for the Arts is celebrating 30 years of impact in dance, mentorship, and social justice. This milestone event honors Keshet's legacy while looking toward the future, reinforcing our commitment to community, creativity, and justice. As a sponsor of the 5th Annual ABQ Wine Classic, you will have increased opportunities to connect with our community and see the impact of your support during Keshet's 30th Anniversary celebrations.

- **EDUCATION AND ENGAGEMENT,** encompassing classes and performances for all ages and abilities
- **IDEAS AND INNOVATION COMMUNITY,** a business resource center and residency-based makerspace for arts entrepreneurs
- **ARTS AND JUSTICE INITIATIVES,** dance programming within juvenile prisons, field-wide data and research collaborations, systems-change policy advocacy, and community connectivity



MISSION

Rooted in dance, mentorship, and a welcoming space for the arts, Keshet activates community and fosters unlimited possibilities through education, engagement, innovation, and the pursuit of justice.

VISION

To celebrate the art of dance and be a welcoming home for the intersection of the arts, artists, and audience; actuating a flourishing environment for empowered individuals, nurtured communities, and sustained equity.

ABQ WINE CLASSIC

SPONSORSHIP BENEFITS

BENEFITS	BOTTLE \$2,500	MAGNUM \$5,000	JEROBOAM \$10,000	METHUSELAH \$15,000	PRESENTING \$25,000
Tickets to Saturday Night Auction & Dinner	2	4	10	10	20
Tickets to VIP Dinner(s)	2	4	6	8	10
Tickets to Wine Seminar and/or Al Fresco BBQ	2	4	6	8	10
Ad in ABQ Wine Classic Auction Book	1/2 page	1/2 page	full page	inside front or back cover	outside back cover
Logo placement on Event Banners	✓	✓	✓	✓	✓
Logo on ABQ wine Classic webpage (approx 20,000 annual views) and e-newsletter (distributed to over 11,000 subscribers)	✓	✓	✓	✓	✓
Logo in print ads for event		✓	✓	✓	✓
Recognition in ABQ Wine Classic Promotional Video, shown at event and online					✓
Name presenting before title of every event ("XX Presents the ABQ Wine Classic")					✓
Add-on options	Additional tickets to Saturday night: \$195 Additional tickets to daytime events: \$95 Additional ad spaces: 1/2 page \$500, full page \$1,000				

ABQ WINE CLASSIC **SPONSORSHIP FORM**

CONTACT INFORMATION

Contact Name _____ Title _____

Company Name _____

Recognition Name (if different than above) _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

ABQ Wine Classic Sponsorship Level

☐ Presenting (\$25,000) ☐ Methuselah (\$15,000) ☐ Jeroboam (\$10,000)

☐ Magnum (\$5,000) ☐ Bottle (\$2,500)

Add-on options

☐ Additional tickets to Saturday night (\$195/ea) Quantity _____

☐ Additional tickets to daytime events (\$95/ea) Quantity _____

Additional ad spaces: ☐ 1/2 page (\$500) Quantity _____ ☐ Full page (\$1,000) Quantity _____

Total: \$ _____

PAYMENT DETAILS

Thank you for supporting the ABQ Wine Classic and Keshet's Youth Arts Initiatives!

PAYMENT METHOD

☐ Check ☐ Credit Card ☐ Send Invoice ☐ Online at KeshetArts.org/abq-wine-classic

☐ Payment Plan (we will contact you for details)

Credit card number _____ Exp. _____ CVV _____

Name on card _____

☐ ***I authorized the credit card to be charged the amount indicated on this form.***

X _____

Signature _____ Date _____

MAIL CHECKS TO

Keshet Dance & Center for the Arts
4121 Cutler Ave NE, Albuquerque, NM 87110

HAVE A QUESTION?

E: Advancement@KeshetArts.org
P: 505.224.9808

